

# Certified Supply Chain Manager (CSCM) Program

Dhaka Sheraton Hotel, Bangladesh – March 4-8, 2008

In just 4 days, learn all you need to pass the CSCM Exam from ISCEA.

**Must have knowledge for Operations, Supply Chain & IT Professionals!**

## About ISCEA (International Supply Chain Education Alliance)

ISCEA, The International Supply Chain Education Alliance, conducts many workshops to improve the knowledge of Manufacturing and Service industry professionals worldwide. ISCEA's mission is to be a single source for Total Supply Chain Knowledge through Education, Certification, and Recognition. ISCEA is the developer of internationally recognized certification programs of Certified Supply Chain Manager (CSCM), Certified Supply Chain Analyst (CSCA), Certified Lean Master (CLM), and Certified RFID Master (RFIDSCM). ISCEA is the governing body for the Ptak Prize. 46,000 plus ISCEA online members hold mid to upper supply chain management positions in Global 2000 companies. Visit [www.iscea.com](http://www.iscea.com) for more information about ISCEA and CSCM Program.

## The CSCM Workshop will Cover:

- Understanding the Supply Chain
- Supply Chain Performance: Achieving Strategic Fit and Scope
- Supply Chain Drivers and Obstacles
- Designing the Distribution Network in a Supply Chain
- Network Design in the Supply Chain
- Network Design in an Uncertain Environment
- Demand Forecasting in a Supply Chain
- Aggregate Planning in the Supply Chain
- Planning Supply and Demand-Managing Predictable Variability
- Managing Economies of Scale in the Supply Chain
- Managing Uncertainty in the Supply Chain- Safety Inventory
- Determining Optimal Level of Product Availability
- Sourcing Decisions in a Supply Chain
- Transportation in the Supply Chain
- Pricing and Revenue Management in the Supply Chain
- Coordination in the Supply Chain
- Information Technology and Supply Chain
- E-Business and the Supply Chain
- Theory of Constraints
- Operational Accounting
- Lean Six Sigma
- Leadership & Team Building

## The Workshop will also review your understanding of these Topics to help you in passing the CPIM Exam:

- Elements of the Supply Chain
- Just-in-Time (JIT)
- Total Quality Management (TQM)
- Manufacturing Resources Planning (MRP II)
- Demand Planning
- Capacity Management.
- Demand Management
- Sales and Operations Planning
- Master Scheduling
- Measuring Business Performance.
- Recognizing Techniques and Practices of Inventory Management
- Mechanics of the Detailed Material Planning Process
- Planning Operations to Support the Priority Plan
- Planning Procurement and External Sources of Supply
- Prioritizing and Sequencing Work
- Executing Plans and Implementing Controls
- Authorizing and Reporting Activities for Push and Pull Systems
- Evaluating Performance and Providing Feedback
- Competitive Market Issues
- Choices Affecting Facilities and Information Technology,
- Configuring and Integrating Internal Processes
- Evaluating and Managing Projects

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## About the CSCM (Certified Supply Chain Manager) Exam:

ISCEA CSCM is steadily increasing in acceptance by Supply Chain Industry as the certification that covers the Total Supply Chain Operation. In addition to standard supply chain methodology, CSCM will also cover topics such as Leadership, Lean Six Sigma, Theory of Constraints, and Operational Accounting. ISCEA CSCM certify that the holder is both expert in Supply Chain theory and a practitioner, who can manage and lead a modern Supply Chain Organization with P&L Responsibilities.

## The Workshop and Exam focuses on the following areas:

- 80% Supply Chain Body of Knowledge
- 10% TOC - Theory of Constraint
- 4% Leadership and Team Building
- 4% Lean / Six Sigma - Basic overview
- 2% Operational Accounting

## Fees: \$1195 for all 4 days + Exam

Receive a special 10% discount of the above listed fee, when you register 3 or more from the same organization.

## Agenda:

### CSCM Exam Prep Workshop (Total of 32 Classroom hours):

Day 1	3/4/08	Tue	8:00AM-12:00PM and 2:00PM-6:00PM
Day 2	3/5/08	Wed	8:00AM-12:00PM and 2:00PM-6:00PM
Day 3	3/6/08	Thrs	8:00AM-01:00PM and 2:00PM-6:00PM
Day 4	3/7/08	Fri	8:00AM-01:00PM and 2:00PM-6:00PM

### CSCM Exam:

Day 5	3/8/07	Sat	8:00AM – 12:00PM
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## Workshop and Exam Location:



**Dhaka Sheraton Hotel**  
Minto Road · P.O. Box 504  
Dhaka 1000 · Bangladesh  
Phone: (880)(2) 8330001

**Become an ISCEA Member Today!  
ISCEA Membership is FREE!**

Register on-line at [www.iscea.com](http://www.iscea.com) or call **Mosharef Hossain, CSCM, Ring Bangladesh,** (88)01920100100, (88)01920500500 or email: [Mosharef@isceabangladesh.com](mailto:Mosharef@isceabangladesh.com)